

**3rd Annual International Case Competition on the *Strategic Value of IT Management*,
sponsored by CA Technologies**

You are invited to enter a team to compete in this unique, global case competition that brings together teams of top students from Masters of Information Systems and Masters of Business Administration programs from around the world to demonstrate and evaluate the strategic value of IT management for an organization.

Regional competitions beginning in September 2011 will determine twelve finalist teams who will be invited to compete in the 3rd Annual International Case Competition World Finals in Las Vegas, November 13-15, 2011. Participation in the regional competitions will not require teams to travel, as their presentations will be delivered online to the judging panel, to reflect how real business is conducted in a mobile world. For more information on how to participate in the regional competitions, please contact Connie Smallwood at connie.smallwood@ca.com and visit www.ca.com/sponsorships and for previous conference information, visit <http://www.sba.oakland.edu/cacase>