

Annual Meeting of

MIDWEST DSI

April 14-16, 2016

VALPARAISO  UNIVERSITY



We are delighted to announce that Annual Meeting of Midwest region DSI meeting will be hosted by College of Business at Valparaiso University. We have an exciting conference theme of Big Data Analytics. One of the leading proponents of Business Analytics, Google, receives testimonials such as "Conversions have increased by 26% with Google Analytics." - Daisy Downs, Chief Marketing Officer, Urbansitter. This shows the importance of Business Analytics in modern business practice. Join us for this powerful event filled with exciting research presentations, networking opportunities, and plant tours. We invite full papers and abstracts for presentation at the conference. Full papers will be blind peer reviewed and will appear in the conference proceedings.

Organizing Committee and Tracks

Conference Co-Chairs: Ceyhun Ozgur & Sanjay Kumar, Valparaiso University

Proceedings Coordinator: Sanjeev Jha, Valparaiso University

Local Arraignments Coordinator: Coleen Wilder, Valparaiso University

Tracks:

Supply Chain Management: Janet Hartley, Bowling State University

Operations Management/Research: Eugene Fliedner, Oakland University

Innovative Education and Student papers: Xiaodong Deng, Oakland University

Marketing, Sports Management, Business Law, & Ethics: Elizabeth Gingerich, Valparaiso University

Business Analytics: David Booth, Kent State University

Information Systems/Technology: Sanjeev Jha, Valparaiso University

Finance & Accounting: Jiangxia Liu, Valparaiso University

Entrepreneurship & Management: Joseph Trendoski, Valparaiso University

Health Care Management: Jeffrey A Cotto, Valparaiso University

Conference Highlights

Plant Tours

Thursday, 14th April at 4:30pm: **Urschel Laboratories**: A global leader in food cutting technology. www.urschel.com



Friday, 15th April at 4:30pm: **Task Force Tips**. Design and manufacturing of innovative fire fighting equipment. www.TFT.com



Awards

Stan Hardy best paper award is determined from a selection of the best manuscripts as identified by the editors of *Decision Sciences*, the *International Journal of Production Research*, the *Journal of Operations Management*, *Manufacturing and Service Operations Management*, and *Production and Operations Management*.

Best Innovative Education Paper award sponsored by *Alpha Iota Delta*

Best Conference Paper award sponsored by *MWDSI*

Best Student Paper award sponsored by *MWDSI*

Award Presentation and Receptions

Welcome reception sponsored by College of Business, Valparaiso University:

Thursday, April 14th.

Awards luncheon: Friday, April 15th.

Presidents reception sponsored by MidWest DSI: Friday, April 15th.

Deadlines:

Full paper submission: March 14, 2016

Abstract submission: April 1, 2016

Registration

Registration Information available at the conference website.

Registration fee:

\$175 for regular participants

\$25 for student participants

Hotel Information: Frequent Shuttle to and from University to the Hotels.

Approximate distance 1 mile. Mention MWDSI while booking the rooms.

@\$119 Hampton Inn and Suites
1451 Silhavy Rd
Valparaiso, IN 46383-8426

@\$89 Holiday Inn
1251 Silhavy Rd
Valparaiso, IN 46383-8426

Submission Guidelines

All full papers and abstracts can be submitted to Ceyhun Ozgur at ceyhun.ozgur@valpo.edu.